

REP HEADLINE# 6215012 TRF# 321781  
\$\$\$ MOD# 3 : UNAPPROVED REV #3 \$\$\$

REP: TEL# 404-848-0800  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 404-848-9552  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
NOV1/12 18.42  
\*\*\* WPXI-TV \*\*\*

ADV # 12930 ADV. NAME POLI/M CRITZ/D/CON/PA  
AGY # 02895 AGY. NAME LUC, INC.

25 WHITLOCK PLACE, SW, SUITE 201

MARIETTA, GA 30064

REP.# OFF.# 0 SALESMAN #

BUYER NAME AMY MILLS

SALES PRSN AT- BRAD DANIELL

ORDER # CONTRACT # 6215012

CLASS: NATL. LOCAL REGIONAL

PRDCT 2434 EST#2434 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV4/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 18.42

REP: M6 ACCEPTED-SEE LINE 37  
TOT SAME  
PLS CONF  
THANKS, KATHERINE

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 2434

36	S		730P-800P	30		\$795.00	11/3	11/3	0		SAT	0
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PROGRAM : JEOP  
ORD COM1 : PRG CHG- HINES  
ORD COM2 : SPT IS BOOKED- THX JEN  
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-29 FOR 1 SPOT/WK

37	A		730P-800P	30		\$795.00	11/3	11/3	1		SAT	1
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PROGRAM : HINES  
ORD COM1 : PGM CHANGE  
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-36 FOR 1 SPOT/WK

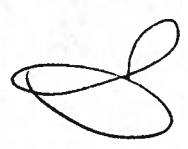
REP HEADLINE# 6215012 TRF# 321781  
 \$\$\$ MOD# 3: UNAPPROVED REV #3 \$\$\$

REP: TEL# 404-848-0800 FAX# 404-848-9552  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:  
 M6 OK'D BUY#36 MISSED: SAT/730P-800P NOV3 30S \$795.00 (NOV1/12)  
 OFFER: SAT/730P-800P NOV3 30S \$795.00 PLS ADVISE.  
 CMT: PGM CHANGE

NOV/12 56250.00 CONTRACT TOTAL 56250.00  
 TOTAL SPOTS 54



MARKET TOTALS \$205,580 WPXI 31% KDKA 30% WTAE 30% WPGH 9% CABL 0% WPCW 0% WPMY 0%

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6215012 TRF# 321781  
\$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 404-848-0800 FAX# 404-848-9552  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 18.41  
\*\*\* WPXI-TV \*\*\*

ADV # 12930 ADV. NAME POLI/M CRITZ/D/CON/PA REP. # OFF. # 0 SALESMAN #  
AGY # 02895 AGY. NAME LUC, INC. BUYER NAME AMY MILLS

25 WHITLOCK PLACE, SW, SUITE 201  
MARIETTA, GA 30064  
SALES PRSN AT- BRAD DANIELL

ORDER # CONTRACT # 6215012 CLASS: NATL. LOCAL REGIONAL

PRDCT 2434 EST#2434 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV4/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 18.41

REP: MS ACCEPTED-SEE LINE 36  
TOT SAME  
PLS CONF  
THANKS, KATHERINE

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 2434

29	S		730P-800P	30		\$795.00	11/3	11/3	0		SAT	0
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PROGRAM : JEOP  
ORD COM1: PRG CHG JEOP  
ORD COM2: SPT IS BOOKED-THX JEN  
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-21 FOR 1 SPOT/WK

REP HEADLINE# 6215012 TRF# 321781 REP: TEL# 404-848-0800 FAX# 404-848-9552  
 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV1/12 18.41  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WPXI-TV \*\*\*  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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36	A		730P-800P	30		\$795.00	11/3	11/3	1		SAT	1
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PROGRAM : JEOP  
 ORD COM1 : PRG CHG- HINES  
 ORD COM2 : SPT IS BOOKED- THX JEN  
 THIS IS A MAKE-GOOD FOR NOV3 ON LINE-29 FOR 1 SPOT/WK  
 STATION MAKEGOOD OFFERS:  
 M5 OK'D BUY#29 MISSED: SAT/730P-800P NOV3 30S \$795.00 (NOV1/12)  
 OFFER: SAT/730P-800P NOV3 30S \$795.00 PLS ADVISE.  
 CMT: PRG CHG- HINES  
 CMT: SPT IS BOOKED- THX JEN

NOV/12 56250.00 CONTRACT TOTAL 56250.00  
 TOTAL SPOTS 54

MARKET TOTALS \$205,580 WPXI 31% KDKA 30% WTAE 30% WPGH 9% CABL 0% WPCW 0% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 404-848-0800 FAX# 404-848-9552  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM STATION NOV1/12 13.29  
 \*\*\* WPXI-TV \*\*\*

REP HEADLINE# 6215012 TRF# 321781  
 \$\$\$ MOD# 3: APPROVED REV #0 \$\$\$

ADV # 12930 ADV. NAME POLI/M CRITZ/D/CON/PA REP. # OFF. # 0 SALESMAN #  
 AGY # 02895 AGY. NAME LUC, INC. BUYER NAME AMY MILLS  
 25 WHITLOCK PLACE, SW, SUITE 201 SALES PRSN AT- BRAD DANIELL  
 MARIETTA, GA 30064

ORDER # CONTRACT # 6215012 CLASS: NATL. LOCAL REGIONAL

PRDCT 2434 EST#2434 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT29/12 NOV4/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 13.29

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

BUY#11	MISSED:M-F/400P-430P	OCT29	30S	\$545.00	(NOV1/12)
BUY#12	M-F/430P-500P	OCT29	30S	\$720.00	
BUY#14	M-F/530P-600P	OCT30	30S	\$1,095.00	
BUY#15	M-F/600P-630P	OCT29	30S	\$1,295.00	
BUY#18	M-F/700P-730P	OCT31	30S	\$2,195.00	
	OFFER:FRI/400P-430P	NOV2	30S	\$825.00	PLS ADVISE.
	& FRI/430P-500P	NOV2	30S	\$1,050.00	
	& FRI/530P-600P	NOV2	30S	\$1,650.00	
	& FRI/600P-630P	NOV2	30S	\$1,850.00	
	& FRI/700P-730P	NOV2	30S	\$3,350.00	
	& FRI/130P-230P	NOV2	30S	\$575.00	
	CMT:PLEASE ADVISE				

MS/ UNRESL BUY#29 MISSED:SAT/730P-800P NOV3 30S \$795.00 (NOV1/12)  
 OFFER:SAT/730P-800P NOV3 30S \$795.00 PLS ADVISE.  
 CMT:PRG CHG- HINES  
 CMT:SPT IS BOOKED- THX JEN

CONTRACT TOTAL 58515.00  
 TOTAL SPOTS 57